


SIDDARTHA INSTITUTE OF SCIENCE AND TECHNOLOGY :: PUTTUR
(AUTONOMOUS)

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QUESTION BANK (DESCRIPTIVE)
Subject with Code: Entrepreneurship Development (19HS0815) Course & Branch: B.Tech – ECE&CSE
UNIT –I
INTRODUCTION TO ENTREPRENEURSHIP

1	a	What is meant by Entrepreneurship? Explain the Functions of an Entrepreneur.	[L1][CO1]	[6M]
	b	Elucidate the characteristics of entrepreneur.	[L2][CO1]	[6M]
2	a.	Discuss the role of entrepreneurship in the economic development of the country.	[L2][CO1]	[6M]
	b	What are the qualities of entrepreneurship?	[L1][CO1]	[6M]
3	a	Define entrepreneurship .Explain Concepts of Entrepreneurship in detail.	[L2][CO1]	[6M]
	b	What are the Challenges faced by entrepreneurs in India	[L1][CO1]	[6M]
4	a	Explain the advantages of entrepreneurship in a country's growth.	[L3][CO1]	[6M]
	b	Distinguish between Entrepreneurship and Intrapreneurship.	[L2][CO1]	[6M]
5	a	Illustrate the present scenario of entrepreneurship in India.	[L3][CO1]	[12M]
	b	Briefly explain the elements of social entrepreneurship.	[L3][CO1]	[6M]
6		Do the entrepreneurs require intrapreneurial skills for running the business successfully? Comment.	[L4][CO1]	[12M]
7		Entrepreneurs are supporting and developing the economy of a country. Justify	[L4][CO1]	[12M]
8		Present scenario of entrepreneurship in India and abroad-Discuss	[L2][CO1]	[12M]
9	a	Do you think that entrepreneurs are supporting and developing the economy of a country?	[L5][CO1]	[6M]
	b	Briefly explain various types of entrepreneurs.	[L2][CO1]	[6M]
10		Define social entrepreneurship. What are the risks and challenges that are faced by the social entrepreneurs?	[L1][CO1]	[12M]

UNIT –II
SMALL BUSINESS AND IT's IMPORTANCE

1	a	Explain the concept of small business.	[L3][CO2]	[6M]
	b	Discuss about the role of MSMEs in improving the economy	[L2][CO2]	[6M]
2	a	What is the Importance's of small business?	[L1][CO2]	[6M]
	b	Briefly explain the classification of MSMEs.	[L3][CO2]	[6M]
3		Elucidate the sole proprietorship, joint Hindu family and Joint Stock Company	[L2][CO2]	[12M]
4	a	List out the advantages and disadvantages of Joint Stock Company	[L2][CO2]	[6M]
	b	Discuss about the franchising and its merits and demerits.	[L2][CO2]	[6M]
5	a	Write a short note on the form of business organization	[L1][CO2]	[6M]
	b	What are the salient features of partnership firm?	[L1][CO2]	[6M]
6		Summarize about Licensing, Leasing and Franchising.	[L4][CO2]	[12M]
7		Examine the role of government in supporting MSMEs in India	[L4][CO2]	[12M]
8		Construct the selecting Steps for Starting MSMEs.	[L4][CO2]	[12M]
9	a	If you start a business, which form of ownership would you prefer and why?	[L1][CO2]	[6M]
	b	How do you define Cooperative Society?	[L1][CO2]	[6M]
10	a	What are the special forms of business ownership?	[L3][CO2]	[6M]
	b	List out the advantages and disadvantages of sole proprietorship.	[L2][CO2]	[6M]

UNIT –III
INNOVATION AND IDEA GENERATION IN ENTERPRENEUSHIP

1	a	Define Innovation. Explain the concept of Invention and innovation	[L2][CO3]	[6M]
	b	Creativity and Innovation are interrelated or different- Comment.	[L3][CO3]	[6M]
2	a	Difference between invention and innovation.	[L2][CO3]	[6M]
	b	Briefly explain various types of innovation.	[L3][CO3]	[6M]
3	a	List out the best sources of Innovation in Business.	[L3][CO3]	[6M]
	b	Examine the importance of Innovation in Entrepreneurship.	[L3][CO3]	[6M]
4	a	Write short note on Trademark and Trade Secrets.	[L3][CO3]	[6M]
	b	Elucidate the concept of Copy Rights and Patents.	[L3][CO3]	[6M]
5	a	Explain various Methods of generating ideas and Opportunities.	[L4][CO3]	[6M]
	b	How many types of e-commerce business are there and write suitable examples	[L3][CO3]	[6M]
6	a	Outline the sources of idea generation.	[L3][CO3]	[6M]
	b	What are the techniques for generating new ideas?	[L1][CO3]	[6M]
7	a	How important is innovation in the field of entrepreneurship in what ways do innovation affect entrepreneurship?	[L6][CO3]	[6M]
	b	Make a use of Intellectual Property Rights.	[L3][CO3]	[6M]
8	a	Discuss about the importance of Intellectual Property Rights (IPRs) in business.	[L2][CO3]	[6M]
	b	What is e-commerce and why it is important for start- ups?	[L2][CO3]	[6M]
9	a	What are the types of Intellectual Property Rights?	[L1][CO3]	[6M]
	b	What are the difficulties faced by start-ups without the IPRs?	[L2][CO3]	[6M]
10	a	Briefly explain various sources of information for start-up entrepreneur's in India	[L3][CO3]	[6M]
	b	What are the problems of start-up without IPRs?	[L2][CO3]	[6M]

UNIT –IV
ENTERPRENEURIAL MOTIVATION

1	a	What is meant by Motivation? Explain Maslow's Need Hierarchy Theory in detail.	[L4][CO4]	[6M]
	b	Construct the motivational factors influencing the entrepreneurial spirit.	[L3][CO4]	[6M]
2	a	Explain in detail about McClelland's Acquired Need Theory.	[L3][CO4]	[6M]
	b	What are the needs of Entrepreneurship Development Programs?	[L1][CO4]	[6M]
3	a	What is meant by "motivation"? List out various motivational theories and explain them in detail.	[L4][CO4]	[6M]
	b	What are the main concepts of motivation?	[L1][CO4]	[6M]
4	a	Write short note on Debt capital.	[L1][CO4]	[6M]
	b	Make a note on Seed capital.	[L3][CO4]	
5	a	Entrepreneurship development program is the process of grooming entrepreneurs. Justify.	[L5][CO4]	[6M]
	b	What are the loans available for starting industrial ventures in India?	[L1][CO4]	[6M]
6	a	What are the sources of financing?	[L1][CO4]	[6M]
	b	Give your opinion about the various schemes offered by the government for promoting entrepreneurship in India.	[L4][CO4]	[6M]
7	a	Identify the different phases of EDP.	[L2][CO4]	[6M]
	b	Outline the EDP and discuss its advantages.	[L2][CO4]	[6M]
8	a	What is venture capital and also mention its advantages?	[L1][CO4]	[6M]
	b	Discuss the role played by the entrepreneurship development institute in promoting entrepreneurship in India.	[L4][CO4]	[6M]
9	a	What are the Opportunities for entrepreneurship in present scenario?	[L1][CO4]	[6M]
	b	What are the various sources of finance for entrepreneurs in India?	[L4][CO4]	[6M]
10	a	Role of government agencies in small business financing-Discuss	[L2][CO4]	[6M]
	b	Explicate the role of consultancy organization in entrepreneurship development.	[L4][CO4]	[6M]

UNIT –V
PROJECT PLANNING AND FEASIBILITY STUDY

1	a	Define project Planning? Determine the stages of the project planning process.	[L2][CO5]	[6M]
	b	Make note on features of the Project.	[L3][CO5]	[6M]
2	a	How to write a project proposal?	[L1][CO5]	[6M]
	b	Examine the results of technical feasibility study	[L4][CO5]	[6M]
3	a	How did you prepare project Report. Explain with an example.	[L2][CO5]	[6M]
	b	What is Feasibility Study in Project Management and Its Types?	[L1][CO5]	[6M]
4	a	Elucidate the role of project planning in entrepreneurship	[L2][CO5]	[6M]
	b	Explain the steps involved in the preparation of project feasibility report.	[L2][CO5]	[6M]
5	a	List the areas that are covered in the feasibility study.	[L4][CO5]	[6M]
	b	What are the sources of business ideas?	[L1][CO5]	[6M]
6	a	What are the criteria for selecting a particular project? What are the subject matters behind preliminary project report preparation?	[L5][CO5]	[6M]
	b	Explain precautions taken while preparing a Project Report	[L2][CO5]	[6M]
7	a	How does Project management help the entrepreneur in entrepreneurship?	[L1][CO5]	[6M]
	b	Examine project life cycle in detail.	[L1][CO5]	[6M]
8	a	How do you design a project? Explain its steps.	[L2][CO5]	[6M]
	b	What is the need of project designing?	[L1][CO5]	[6M]
9	a	Describe about Project post Feasibility analysis.	[L2][CO5]	[6M]
	b	How can feasibility about economic and industry analysis be performed?	[L1][CO5]	[6M]
10	a	Write about Financial requirements for the preparation of Project.	[L2][CO5]	[6M]
	b	Explain the Project life cycle in project planning.	[L2][CO5]	[6M]

Prepared by:

Department of MBA